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**Expert Talk on “Beyond Recognition How Generative AI is Revolutionizing
Content Creation”**

Name of the event	Expert Talk on “Beyond Recognition How Generative AI is Revolutionizing Content Creation”
Date of the event	26/07/2024
Name of coordinator	Dr. Sujata Chakravarty
No. of attendees	150
Mode	Offline



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EXPERT TALK

ON

BEYOND RECOGNITION: HOW GENERATIVE AI IS REVOLUTIONIZING CONTENT CREATION

Date: 26th July 2024

Time- 2:30 PM

Venue: Hall No. 6, Aryabhata Building,
CUTM Bhubaneswar



Resource Person

Mr. Sahil Sarthak Biswal

Organized by

Dept. of CSE, MCA & BCA, CUTM

In Association with

WIE Affinity Group, IEEE Bhubaneswar Subsection

Centurion University of Technology and Management, Odisha
CAMPUSES: Paralakhemundi | Bhubaneswar | Rayagada | Balangir | Balasore | Chattrapur

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1. Introduction

In today's rapidly evolving digital landscape, the impact of Artificial Intelligence (AI) is both profound and pervasive. Among the various branches of AI, Generative AI stands out as a transformative force, particularly in the realm of content creation. The expert talk on "Beyond Recognition: How Generative AI is Revolutionizing Content Creation" delves into the nuances of this cutting-edge technology, exploring its capabilities, applications, and implications.

The expert talk aims to shed light on the current state of Generative AI, highlighting its revolutionary impact on content creation. By examining real-world examples, industry trends, and future prospects, the discussion provides a comprehensive understanding of how this technology is reshaping the creative landscape. Attendees will gain insights into the underlying mechanisms of Generative AI, its practical applications, and the ethical considerations that accompany its widespread adoption.

2. Key Note

In this era of rapid technological advancement, the integration of Generative AI into various domains is not just a trend but a transformative wave reshaping the landscape of content creation.

3. Activities and Interaction

Experts discussed how Generative AI is transforming the landscape of content creation, highlighting its innovative capabilities and real-world applications.

- Explored the fundamental concepts of Generative AI and its impact on content creation.
- Analysed the various tools and platforms enabling Generative AI, including their strengths and limitations.
- Examined case studies demonstrating the practical use of Generative AI in creating diverse types of content.
- Discussed ethical considerations and challenges associated with the widespread adoption of Generative AI.
- Facilitated interactive sessions and live demonstrations to showcase the potential of Generative AI in real-time content generation.



4. Learning Outcomes

The learning outcomes from the Expert Talk on "Beyond Recognition: How Generative AI is Revolutionizing Content Creation" include gaining a deep understanding of how generative AI is transforming various aspects of content creation, recognizing the practical applications and ethical considerations of AI in media, and acquiring knowledge about the tools and technologies driving this innovation:

1. Understanding Generative AI:

- Gain insights into the fundamental concepts of generative AI and its underlying technologies.
- Learn about the evolution and current state of generative AI in content creation.

2. Practical Applications:

- Explore various applications of generative AI in different media formats, including text, images, video, and music.
- Understand how AI can enhance creativity and productivity in content generation.

3. Ethical Considerations:

- Identify the ethical implications and challenges associated with the use of generative AI in content creation.
- Discuss strategies for responsible and ethical AI usage to mitigate potential risks.

4. Tools and Technologies:

- Familiarize with popular generative AI tools and platforms that are shaping the future of content creation.
- Learn how to leverage these tools to create innovative and engaging content efficiently.

5. Conclusion

The Expert Talk on "Beyond Recognition: How Generative AI is Revolutionizing Content Creation" by Mr. Sahil Sarthak Biswal provided invaluable insights into the transformative power of generative AI in the field of content creation. Mr. Biswal elucidated how AI-driven tools are not only enhancing efficiency but also pushing the boundaries of creativity by generating high-quality content across various media. The discussion highlighted the potential of generative AI to democratize content creation, making advanced creative

capabilities accessible to a broader audience. Mr. Biswal's expertise and forward-thinking perspectives underscored the importance of embracing these technologies to stay competitive in the evolving digital landscape. The talk concluded with a compelling vision of a future where human creativity is augmented by AI, leading to unprecedented innovation and productivity in content creation.

Gallery Section





Attendance List



Centurion University of Technology and Management, BBSR
Department of CSE, MCA, and BCA
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Sl No.	Regd No.	Name	Specialization	Signature
01	230720180190	Subhantel Ku Sahoo	MCA(CA/ML)	
02	230720100188	Gopinath Behena	MCA(DAML)	Gopinath
03	220714100100	Jayashree Mohapatra	BCA (Cloud)	Jayashree
04	220719100101	Rekha Prabha Sahoo	BCA (DAML)	Re
05	220714100105	Susannal Pani	BCACST	
06	220301120305	Abhijit Dash	B.Tech (DS/ML)	
07	220301120331	Anshuman Mishra	B.Tech (DS/ML)	Anshu
08	220301120315	Pritam Priyadarshi Mishra	B.Tech (DS/ML)	Pritam
09	220301120317	Ayush Ayen Dashe	B.Tech (DA/ML)	
10	220301120077	Chanchit Gharai	B.Tech (DA/ML)	Chanchit
11	220301120416	Monalisha Mohapatra	B.Tech (DA/ML)	Monalisha
12	220301120313	Satya Ranjan Behena	B.Tech (DA/ML)	Satya
13	220301120351	Suryakanta Behena	B.Tech (DA/ML)	Surya
14	220301120233	Haitik Nayak	B.Tech (DA/ML)	Haitik
15	220301120235	Tanmaya Talukgata Pradhan	B.Tech (DA/ML)	Tanmaya
16	230720180195	Dibhusmanathi Tannai	MCA (ML)	
17	230720180203	Chandan Ku Barik	MCA (ML)	
18	230720180213	Manas Kumar Bhattai	MCA (ML)	
19	220301120375	Sunendra M. Samal	B.Tech (DA/ML)	Sun
20	220301120379	Satya Ranjan Sahoo	B.Tech (ML)	S.R.Sahoo



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01	220714100097	Soumya Ranjan Samal	BCA - ML	
02	220714100098	Sonal Choudhary	BCA - ML	
03	220714100068	Sumanant Sahoo	BCA - ML	
04	220714100081	Utkal Kishori Rout	BCA - ML	
05	220714100093	Shakun Biswal	BCA - ML	
06	220714100089	Binay Ku. Behera	BCA - ML	
07	220714100028	Aaditya Ku. Nayak	BCA - ML	
08	220714100033	Sudhin Mishra	BCA - ML	
09	220714100001	Satyajit Jena	BCA - ML	
10	220714100073	Ashis Anshuman Sahoo	BCA - ST	
11	230720100178	Sankar Sahoo	MCA - ML	
12	230720100073	Saswat Suman Nanda	MCA - ML	
13	220714100055	Subhash chandran shaw	BCA - BC	
14	230720100044	Subhankar Samal	MCA - ML	
15	230720100054	Prashant Kumar Nayak	MCA - ML	
16	230720100022	Aradhana Nayak	MCA - ML	
17	230720100212	Aparna Mahapatra	MCA - ML	
18	230720100200	Semisthya Pradhan	MCA - ML	
19	230720100238	Paromita Panda	MCA - ML	
20	220301120247	Tejaswini Pradhan	B.Tech.	
21	220301120251	Punam Jagdev	B.Tech	



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Sl No.	Regd No.	Name	Specialization	Signature
1	230720150 227	Gireesh Dhal	MCA	G. Dhal
2	230720100181	Poojya Pradyum Soboo	MCA	P. Soboo
3	230720100214	Pratiksha Priyadarshina	MCA	P. Priyadarshina
4	230720100197	Pratish ranjan Mohanty	MCA	P. Mohanty
5	230720100182	Khinabditanaya Das	MCA	K. Das
6	230720100181	Satrat ka Soboo	MCA	S. Soboo
7	230720100018	A Sumeen Dora	MCA	A. Dora
8	230720100088	Debaraj Behera	MCA	D. Behera
9	230720100074	Suman Baijayantra	MCA	S. Baijayantra
10	230720100038	Bijay Kumar Sahoo	MCA	B. Sahoo
11	230720100006	Ankita Pujapada	MCA	A. Pujapada
12	230720100057	Swati Pradhan	MCA	S. Pradhan
13	230720100013	Shreeta Soumya Mohanty	MCA	S. Mohanty
14	230720100001	Bijayalaxmi Das	MCA	B. Das
15	230720100167	Shubhanshi Pal	MCA	S. Pal
16	230720100133	Manisha Balicarsingh	MCA	M. Balicarsingh
17	220301120200	K Sonali	B.Tech	K. Sonali
18	220301120181	A subhashree patra	B.Tech	A. Patra
19	220301120184	Gayatri sahu	B.Tech	G. Sahu
20	220301120188	G. Sipromani patra	B.Tech	G. Patra
21	220301120206	Abhilipsa Sahoo	B.Tech	A. Sahoo